POLITICAL CULTURE, CULTURAL UNIVERSALS, AND THE CRISIS OF IDENTITY IN AFRICA

Essays in Ethnoglobalization

Edited by
Ritchard Tamba M’Bayo

With a Foreword by
Chuka Onwumechili

The Edwin Mellen Press
Lewiston*Queenston*Lampeter
Table of Contents

Foreword by Chuka Onwumechili ........................ vii
Acknowledgments .................................................. xi

PART I: Cultural Universals and Ethnoglocalization

1. Ethnoglocalization and the Challenges of Cultural Transformation in Africa
   Ritchard Tamba M'Bayo .................................. 3

2. Frantz Fanon and the European Intellectual Tradition
   William W. Hansen ...................................... 25

3. Afrocentricity and African Communication Theory
   Kehbuma Langmia .......................................... 53

4. Cultural Universals and the Demystification of Local Heroes as Villains and War Criminals
   Ritchard Tamba M'Bayo and Sunday Ikheamegho Dika .................................................. 67

5. Mutation in Communication and Cultural Linguistic Universals in the Nigerian English Experience
   C. Ailende Ativie ........................................... 95

6. Demystifying the Fallacy of Electoralism in Nigeria
   Solomon O. Akinboye ..................................... 113

7. Rethinking Development Media Theory through Normative Propositions and Social Scientific Theorems
   Ritchard Tamba M'Bayo and Chuka Onwumechili ..................................................... 129

8. An Information Paradigm of Development Communication
   Victor Ayedun-Aluma ....................................... 155

PART II: Media Images, African Identities and Consciousness

9. A Philosophical Reflection on the Western Media and Ideology
   Osam Edim Temple ......................................... 175
   *Herbert E. Batta*

11. What did Emil Torday Discover in Africa?
   *Mario Fenyo*

12. Resource Control as an Index of Identity Politics in Nigeria
   *I. S. Popoola*

**PART III: Communication and Cultural Transformations**

13. Information Dissemination and the Challenges for Culture in an Era of Globalization
   *Olufemi Onabajo*

   *Benson Oduor Ojwang*'

15. Reinventing Telephone Usage in Nigeria
   *Chuka Onwumechili and Tianna Sousa-Johnson*

**PART IV: Family, Gender, Culture and Sexuality**

16. Communicative Implications of Divergence and Adherence to Pulaaku among Nomadic and Sedentary Fulbe
   *Abdullahi S. Bashir*

17. Unwanted Motherhood, Universal Values and Challenges in Women’s Sexual and Reproductive Health
   *Christine Oduor-Ombaka*

18. Cultural Violence against African Women and the Ordeal of the Kuteb Widow
   *Ibrahim Musa Ahmadu*

19. Sexuality, Threatened Cultural Values and the Africanness of Female Circumcision
   *Eserimune M. V. Mojaye*
20. Male Condom Negotiation among Low Income Women of Nakuru Kenya
   Hannah Mweru Mugambi

21. Portrayals and Participation of Women in the Nigerian Media
   Ifeoma Amobi

Index