UNIVERSITIES IN TRANSLATION

THE MENTAL LABOR OF GLOBALIZATION

Edited by Brett de Bary



CONTENTS

Statement of Purpose	V
List of Editors	vi
Contributors	ix
Introduction Brett de Bary	1
By Way of a Preface, Whither Intellectuals?	
(Seoul, Moscow)	
A Presentiment of the Death of Intellectuals in Korean Society Goh Byeong-Gwon — translated from Korean by Lee Seok-Won	25
Humanities Across the Borders: A View from the Periphery Helen Petrovsky	51
Part 1: University Reform and Its Ironies: Globalization as Rhetoric (Giessen, Tokyo, Mérida, Paris, Shanghai)	
Academic Capitalism: Toward a Global Free Trade Zone in University Services? Helmut Dubiel — translated from German by Eric Savoth	61

The Oxymoron of Higher Education: Neoliberal Restructuring and the Incorporation of Japanese National Universities Iwasaki Minoru — translated from Japanese by Gavin Walker	73
The Accountologist: An Emerging Form of Anthropological Life in Mexican Universities Steffan Igor Ayora Diaz	89
Of Forms and Re-forms in French Higher Education: The École normale supérieure Laurent Dubreuil	105
From Elitism to Populism: The "Industrial" Model and Chinese Higher Education Lei QiLi — translated from Chinese by Ma Hongnan	119
Part 2: University Reform and Bildung: Subjective Technologies, Languard Colonial Legacies (Singapore, Beijing, Taipei, Hong Kong, Tokyo, Seoul)	uage,
Once Again, Reinventing Culture: Singapore and "Globalized" Education	135
C. J. WL. Wee	
Redefining "Liberal Education" in the Chinese University Cao Li	153
Articulation, Not Translation: Knowledge-Production in an Age of Globalization Ding-tzann Lii	165
On English as a Chinese Language: Implementing Globalization Meaghan Morris	1 <i>77</i>
The "Age" of the University in Asia Ukai Satoshi	197

Contents

Neoliberal University Reform and the International Exchange of Intellectuals Kang Nae-hui — translated from Korean by Kang Nae-hui and Lee Seok-Won	207
Part 3: Thought and Resistance (New York, Boulder, Cambridge, Ithaca, Aberdeen)	
The University Without Wall: Jewish Studies, Holocaust Studies, Israel Studies Gil Anidjar	229
How Many Ward Churchills: Organizing Against Racism, Empire, and the Neoconservative Assault on the University Daniel Won-gu Kim	253
Academic Freedom and Political Change: American Lessons Andrew Jewett	263
The Discourse of the University: Modern and Postmodern Eric Cheyfitz	279
Faculty Governance in the "University of Excellence": Comments Risa Lieberwitz	295
The Conditions of Theory Alberto Moreiras	299
Part 4: The University and the Emancipatory Project: Limits and Possibilities	
(Paris, Ithaca, Providence, Mérida, Seoul)	
Cognitive Capitalism and Education: New Frontiers Yann Moulier Boutang — translated from French by Philippe Bonin	317
Cognitive Capitalism and Its Discontents Dominick LaCapra	331

Contents

Comment on Yann Moulier Boutang's "Cognitive Capitalism and Education: New Frontiers" Naoki Sakai	337
Imagined Networks: Digital Media, Race, and the University Wendy Hui Kyong Chun	341
Very Much a Midnight Child: Software and the Translation of Times at the University Gabriela Vargas-Cetina	355
How an "Intellectual Commune" Organizes Movement: A Brief Report on the Experiment "Research Space Suyu+Nomo" Ko Mi-Sook — translated from Korean by Lee Seok-Won	371
Traces Editors Recommend The Edu-Factory Machine: Transnational Politics and Translational Institutions www.edu-factory.org	385
Submission Guidelines	387
Traces Publishers	389