

The Traffic in Culture

Refiguring Art and Anthropology

EDITED BY

George E. Marcus and Fred R. Myers

UNIVERSITY OF CALIFORNIA PRESS

Berkeley Los Angeles London

CONTENTS

LIST OF ILLUSTRATIONS / *ix*

1. The Traffic in Art and Culture: An Introduction
George E. Marcus and Fred R. Myers / *1*

PART 1 · RELATIVIZING THE ART WORLD

2. Representing Culture:
The Production of Discourse(s) for Aboriginal Acrylic Paintings
Fred R. Myers / *55*
3. From Schizophonia to Schismogenesis:
The Discourses and Practices of World Music and World Beat
Steven Feld / *96*
4. Three Walls: Regional Aesthetics and the International Art World
Lynn M. Hart / *127*
5. The Art of the Trade:
On the Creation of Value and Authenticity in the African Art Market
Christopher B. Steiner / *151*
6. The Patronage of Difference: Making Indian Art “Art, Not Ethnology”
Molly H. Mullin / *166*

PART 2 · CRITICAL CONSCIOUSNESS IN THE ART WORLD

7. The Power of Contemporary Work in an American Art Tradition
to Illuminate Its Own Power Relations
George E. Marcus / *201*

8. Confusing Pleasures	
Barbara Kirshenblatt-Gimblett /	224
9. Inside Trading:	
Postmodernism and the Social Drama of <i>Sunflowers</i> in the 1980s Art World	
Nancy Sullivan /	256
10. The Artist as Ethnographer?	
Hal Foster /	302
11. The Female Aesthetic Community	
Judith L. Goldstein /	310
12. Four Essays on Art, Sexuality, and Cultural Politics	
Carole S. Vance /	330
<i>The War on Culture</i> /	331
<i>Misunderstanding Obscenity</i> /	340
<i>Reagan's Revenge: Restructuring the NEA</i> /	348
<i>Feminist Fundamentalism—Women against Images</i> /	359
LIST OF CONTRIBUTORS /	369
INDEX /	371