

# CONSUMING HABITS

Drugs in History  
and Anthropology

*Edited by  
Jordan Goodman, Paul E. Lovejoy  
and Andrew Sherratt*



London and New York

# CONTENTS

<i>List of figures and tables</i>	vii
<i>Notes on contributors</i>	viii
<i>Preface</i>	x
INTRODUCTION: PECULIAR SUBSTANCES	1
<i>Andrew Sherratt</i>	
1 ALCOHOL AND ITS ALTERNATIVES: SYMBOL AND SUBSTANCE IN PRE-INDUSTRIAL CULTURES	11
<i>Andrew Sherratt</i>	
2 COCA, BEER, CIGARS AND YAGÉ: MEALS AND ANTI-MEALS IN AN AMERINDIAN COMMUNITY	47
<i>Stephen Hugh-Jones</i>	
3 NICOTIAN DREAMS: THE PREHISTORY AND EARLY HISTORY OF TOBACCO IN EASTERN NORTH AMERICA	67
<i>Alexander von Gernet</i>	
4 EFFICACY AND CONCENTRATION: ANALOGIES IN BETEL USE AMONG THE FUYUGE (PAPUA NEW GUINEA)	88
<i>Eric Hirsch</i>	
5 KOLA NUTS: THE 'COFFEE' OF THE CENTRAL SUDAN	103
<i>Paul E. Lovejoy</i>	
6 EXCITANTIA: OR, HOW ENLIGHTENMENT EUROPE TOOK TO SOFT DRUGS	126
<i>Jordan Goodman</i>	

CONTENTS

7	FROM COFFEEHOUSE TO PARLOUR: THE CONSUMPTION OF COFFEE, TEA AND SUGAR IN NORTH-WESTERN EUROPE IN THE SEVENTEENTH AND EIGHTEENTH CENTURIES	148
	<i>Woodruff D. Smith</i>	
8	TOBACCO USE AND TOBACCO TAXATION: A BATTLE OF INTERESTS IN EARLY MODERN EUROPE	165
	<i>Jacob M. Price</i>	
9	JAPAN AND THE WORLD NARCOTICS TRAFFIC	186
	<i>Kathryn Meyer</i>	
10	THE RISE AND FALL AND RISE OF COCAINE IN THE UNITED STATES	206
	<i>David T. Courtwright</i>	
	AFTERWORD	229
	<i>Jordan Goodman and Paul E. Lovejoy</i>	
	<i>Selected bibliography</i>	235
	<i>Index</i>	240