

THE
CULTURES
OF
GLOBALIZATION

Edited by Fredric Jameson and Masao Miyoshi

Contents

Acknowledgments ix

Preface *Fredric Jameson* xi

I Globalization and Philosophy

Beyond Eurocentrism: The World-System and the Limits of Modernity

Enrique Dussel 3

Globalization, Civilization Processes, and the Relocation
of Languages and Cultures

Walter D. Mignolo 32

Notes on Globalization as a Philosophical Issue

Fredric Jameson 54

II Alternative Localities

Global Fragments: A Second Latinamericanism

Alberto Moreiras 81

Toward a Regional Imaginary in Africa

Manthia Diawara 103

Negotiating African Culture: Toward a Decolonization of the Fetish

Ioan Davies 125

The End of Free States: On Transnationalization of Culture

Subramani 146

Is There an Alternative to (Capitalist) Globalization? The Debate
about Modernity in China

Liu Kang 164

III Culture and the Nation

Globalization and Culture: Navigating the Void

Geeta Kapur 191

Nations and Literatures in the Age of Globalization

Paik Nak-chung 218

Media in a Capitalist Culture

Barbara Trent 230

“Globalization,” Culture, and the University

Masao Miyoshi 247

IV Consumerism and Ideology

Dollarization, Fragmentation, and God

Sherif Hetata 273

Social Movements and Global Capitalism

Leslie Sklair 291

“Environmental Justice” (Local and Global)

Joan Martinez-Alier 312

What’s Green and Makes the Environment Go Round?

David Harvey 327

Free Trade and Free Market: Pretense and Practice

Noam Chomsky 356

In Place of a Conclusion

Masao Miyoshi 371

Index 385

Contributors 391