Culture and Economy

Contemporary perspectives

Edited by ULLRICH KOCKEL University of the West of England Bristol

ASHGATE

Contents

List of Figures and Tables List of Contributors		
1	Culture and Economy: A Brief Introduction <i>Ullrich Kockel</i>	1
2	The Social Economy of Food Poverty in Russia Melissa L. Caldwell	11
3	Strategies and Tactics of Economic Survival: De-Industrialisation, Work, and Change in an Alpine Mining Community Johannes Moser	35
4	Social Markets and the Meaning of Work in Eastern Germany <i>Angela Jancius</i>	60
5	Constructing Shareholders: Images of Individual Investors in Stockholm <i>Mónica Lindh de Montoya</i>	71
6	Magic and the Market: A Case Study of Warren Buffett and Shareholders of <i>Berkshire Hathaway</i> <i>Kurt Hartwig</i>	89
7	Tradition in the Market Place: An Ethnographic Study of a Polish Amber Tradeshow <i>Amy Goldenberg</i>	99
8	Traditional Textiles and Economic Development: Lithuanian Groups in Latvia's Border Regions <i>Vida Savoniakaitė</i>	109

vi Culture and Economy

9	Transboundary Co-Operation as a Vehicle for Cultural Interchange: A Case Study of Poland <i>Ann Kennard</i>	124
10	Culture, Transactions, and Profitable Meanings: Tourism in Andalusia <i>Antonio Miguel Nogués</i>	147
11	Creating a Cornish Brand: Discourses of 'Traditionality' in Cornish Economic Regeneration Strategies <i>Amy Hale</i>	164
12	The Tiger No Longer Speaks Celtic': Economic Conditioning and the Irish Language Máiréad Nic Craith	175
13	Language and Equity: A Development Perspective Jane Saville	196
14	The EU as Manufacturer of Tradition and Cultural Heritage <i>Reinhard Johler</i>	221
15	Culture and Economy: Towards an Agenda for Further Research	
	Máiréad Nic Craith and Ullrich Kockel	231
Ind	lex	241