

Globalisation and New Identities: A View From the Middle

Edited by
Peter Alexander,
Marcelle C. Dawson and
Meera Ichharam

**Sondersammelgebiet
Volks- & Völkerkunde**

in Zusammenarbeit mit der DFG



Contents

Acknowledgements	7
Contributors	9
Map	12
1. Globalisation and New Social Identities: A Jigsaw Puzzle From Johannesburg	13
<i>Peter Alexander</i>	
2. Black Workers, Fatherhood and South Africa's Gold Mines	67
<i>Marlize Rabe</i>	
3. New Oppression, New Identity: Flowers and Female Farm Workers in North West	87
<i>Carina van Rooyen</i>	
4. A Self-Employed 'Worker' Identity: Women Garment Makers in Ahmedabad and Durban	111
<i>Meera Ichharam</i>	
5. Solidarity and Identity: Volkswagen Workers in South Africa and Germany	137
<i>Chris Bolsmann</i>	
6. The South African Broadcasting Corporation and Dilemmas of National Identity	157
<i>Kurai Masenyama</i>	
7. Countering Stigma: Collectively Counselling an AIDS Identity	171
<i>Sandra Jane Roberts</i>	
8. Constructing a Conservative Identity: The Tabligh Jama'at in Johannesburg	191
<i>Zahraa McDonald</i>	
9. Women Changing the Mind of G-D: The Practice of Psalm Recitation Amongst South African Jewish Women	211
<i>Nina Lewin and Maria Frahm-Arp</i>	

10. Internet Chatrooms: Real or Virtual Identities?	237
<i>Maritha Marneweck</i>	
11. 'Fitting-In' to a 'Classy Place': The Zone and Youth Identity	261
<i>Lucert Nkuna</i>	
12. Students, Activism and Identity	275
<i>Marcelle C. Dawson</i>	
13. Local Identities and the South African National Civic Organisation	295
<i>Ndanduleni B. Nthambeleni</i>	
14. Afterword: For a South African Sociology	307
<i>Michael Burawoy</i>	
Bibliography	313