

# CULTURAL IDENTITY AND GLOBAL PROCESS

Jonathan Friedman



SAGE Publications  
London • Thousand Oaks • New Delhi

# CONTENTS

Preface	vi
1 Toward a global anthropology	1
2 General historical and culturally specific properties of global systems	15
3 Civilizational cycles and the history of primitivism	42
4 The emergence of the culture concept in anthropology	67
5 Culture, identity and world process	78
6 Cultural logics of the global system	91
7 Globalization and localization	102
8 History and the politics of identity	117
9 The political economy of elegance	147
10 Narcissism, roots and postmodernity	167
11 Global system, globalization and the parameters of modernity	195
12 Order and disorder in global systems	233
Bibliography	254
Index	264