## Transforming Higher Education

Economy, Democracy, and the University

Edited by Stephen J. Rosow and Thomas Kriger



LEXINGTON BOOKS
A division of

ROWMAN & LITTLEFIELD PUBLISHERS, INC. Lanham • Boulder • New York • Toronto • Plymouth, UK

## **Contents**

Ack	knowledgments	vii
Intr	oduction Stephen J. Rosow and Thomas Kriger	ix
PA]	RT 1: HISTORICAL-THEORETICAL INTERVENTIONS	1
1	Corporate MisEducation and the Liberal Arts Response R. Jeffrey Lustig	3
2	Veblen's <i>The Higher Learning in America</i> and the Ambiguities of Academic Independence Sidney Plotkin	37
3	What is Information? The Neoliberal Turn, Digitalization, and Interdisciplinarity  Timothy W. Luke	65
PA)	RT II: CONTESTING THE NEO-LIBERAL UNIVERSITY	81
4	The Concept of Corporatization: A Useful Tool or Feel-Good Slogan?  William Scheuerman and Thomas Kriger	83
5	The Economics of Globalization and Corporatization of Higher Education  Frederick Floss	95

vi Contents

6	Institutional and Ideological Determinants of Economics Education in U.S. Colleges and Universities Hamid Azari-Rad	107
7	Corporatization and Research Information Catherine Dwyer and Sally Knapp	127
PAI	RT III: ENVISIONING DIFFERENT HIGHER EDUCATION	149
8	Global Knowledge, the University, and Democratic Politics Stephen J. Rosow	151
9	Controversy, Contest, and Competition: The Institutionalization of the "Disciplines of Scale" and Higher Learning in the Twenty-First Century  David Vampola	179
10	Open Source and Open Content as a Counter to Globalization and Corporatism for Public Institutions of Higher Learning David Solomonoff	199
Bib	Bibliography	
Inde	Index	
Cor	Contributors	