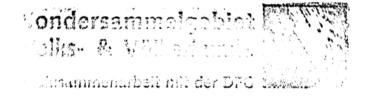
## Cash on the Table

Markets, Values, and Moral Economies

## Edited by Edward F. Fischer





**School for Advanced Research Press**Santa Fe

## Contents

	Preface	ıx xi
	Acknowledgments	xviii
1.	Introduction: Markets and Moralities  Edward F. Fischer	3
Pa	RT I MARKETS: CONTRIVANCES AND OBFUSCATIONS	
2.	Markets as Contrivances: A Dialogue	21
3.	Bezzle and Sardines  Jonathan A. Shayne	29
4.	How Do Supply Chains Make Value?  Anna Tsing	39
5.	Profits of Diversity  Anna Tsing, with illustrations by Jesse Sullivan	45
6.	Capitalist Markets and the Kafkaesque World of Moralization Jonathan Friedman	51
7.	Patient Value  João Biehl	67
PA	RT II CHOICES: VALUES AND RATIONALITIES	
8.	Not by P Alone  Deirdre N. McCloskey	93
9.	The Social Life of "Cash Payment": Money, Markets, and the Mutualities of Poverty  James Ferguson	113
10	. Value Machines and the Superorganic: A Dialogue	133
11	. Neuroeconomics and the Politics of Choice  Natasha Schüll and Caitlin Zaloom	141

## **CONTENTS**

12. Ultimatums and Rationalities in Two Maya Towns  Edward F. Fischer and Avery Dickins de Girón	157
PART III PRACTICE: WHAT IS AND WHAT OUGHT TO BE	
13. Making Moral Markets: A Professional Responsibility Ethic for Business and Poverty  Bart Victor and Matthew Grimes	171
14. Corporate Social Responsibilities or Ruses? A Dialogue	187
15. Mining Industry Responses to Criticism Stuart Kirsch	195
16. Philip Morris, the FDA, and the Paradoxes of Corporate Social Responsibility Peter Benson	211
17. The Libertarian Welfare State  Robert H. Frank	227
18. German Eggs and Stated Preferences  Edward F. Fischer	245
19. Misfits or Complements? Anthropology and Economics  Stephen Gudeman	263
References	<b>27</b> 5
Index	311