Social Memory and Heritage Tourism Methodologies

Edited by
Stephen P. Hanna, Amy E. Potter, E. Arnold Modlin, Jr., Perry Carter, and David L. Butler
Contents

List of figures xi
List of tables xiv
Notes on contributors xv

Introduction 1
AMY E. POTTER AND E. ARNOLD MODLIN, JR.

PART I
Digital sources and methods 13

1 “Don’t forget”: social memory in travel blogs from Mostar, Bosnia and Herzegovina 15
VELVET NELSON

2 Webwashing the tourism plantation: using historic websites to view changes in the representation of slavery at tourism plantations 31
CANDACE FORBES BRIGHT AND DAVID L. BUTLER

3 Virtual ethnography: placing emotional geographies via YouTube 48
PERRY CARTER

PART II
Participatory approaches 69

4 Historic landscapes as cooperative animation: exploring networks of memory with photographic methods 71
RONALD L. SCHUMANN III
Contents

5 Is this how you pictured it? Using photo elicitation as a methodological tool
Stefanie Benjamin

6 The commons as a tourist commodity: mapping memories and changing sense of place on the island of Barbuda
Amy E. Potter

7 Participatory methodologies in social memory: visualizing life histories for the right to the city in Bogotá, Colombia
Amy E. Ritterbusch

PART III
New takes on familiar methods

8 Musicscapes of heritage and memory: researching the musical construction of place
John C. Finn

9 A market or “a relic of barbarism?” Toward a more inclusive analysis of social memory on postcards
E. Arnold Modlin, Jr.

10 Seeing the past in the present through archives and the landscape
Chris W. Post

11 Reading the commemorative landscape with a qualitative GIS
Stephen P. Hanna and E. Fariess Hodder

Epilogue
Derek H. Alderman

Index