

# Communicating Differences

## Culture, Media, Peace and Conflict Negotiation

Edited by

Sudeshna Roy

*Stephen F. Austin State University, USA*

and

Ibrahim Seaga Shaw

*Northumbria University, UK*

Sondersammelgebiet

Volks- & Völkerkunde

in Zusammenarbeit mit der DFG



palgrave  
macmillan

# Contents

<i>List of Figures and Tables</i>	ix
<i>Foreword by Daya Kishan Thussu</i>	x
<i>Acknowledgements</i>	xii
<i>Notes on Contributors</i>	xiii
1 Introduction – Communicating Differences: Toward Breaking the Boundaries for Peace and Conflict Research in Communication <i>Sudeshna Roy and Ibrahim Seaga Shaw</i>	1
<b>Part I From Macro to Micro – Intercultural Communication at the Heart of Conflict Negotiation</b>	
2 An Intercultural Peacebuilding Framework: Extending the Conversation through a Focus on Connections <i>Mary Jane Collier</i>	15
3 Reporting the Lee Rigby Murder and Anti-Muslim Hostilities in the UK in 2013: The Cultural Clash Communication and Human Wrongs Journalism Nexus <i>Ibrahim Seaga Shaw</i>	29
4 Peacebuilding through Dialogue in Northern Ireland <i>John S. Caputo</i>	54
5 Ethnic Conflicts and Deleuzo-Guattarian Rhizomes of Cultural Affirmation <i>Mariam Betlemidze</i>	68
<b>Part II From Local to Global: Mediated Identities in Conflicted Cultures</b>	
6 What's in a Name?: Examining Representation of Indian Ethnicities in Bollywood Movies in the New Millennium <i>Sudeshna Roy</i>	87
7 The Mediterranean Clandestine: A Friend or a Foe? <i>Julia Khrebtan-Hörhager</i>	104

8	Peace or Conflict Maker: The Role of News Media in South Korea's Multicultural Society <i>MiSun Lee and Jinbong Choi</i>	115
9	The Construction of Human Rights in US and Chinese Philosophical Discourse <i>Yanqin Liu</i>	131
<b>Part III From Deconstruction to Reconstruction: Rebooting Frameworks of Education on Culture, Conflict, and Peace</b>		
10	Narrative, Decolonial Education, and Societal Transformation <i>Patrick Belanger</i>	147
11	Pakistani Cultural Characteristics: Updated VSM Scores and Facework Geared towards Increasing Women's Access to Education <i>Rebecca Merkin</i>	168
12	Constructing Frostburg's 'Cooler' Future: Sustaining Campus and Community through a Dialogue Series in an Appalachian College Town <i>Elesha L. Ruminski</i>	182
13	Jewish-Muslim Women's Leadership Initiative: A Program for Peaceful Dialogue <i>Jing Lin, Sachi Edwards, and Sahar Khamis</i>	203
<b>Part IV From Singular/Static to Multiple/Dynamic: Creative and Alternative Communication Approaches to Conflict Negotiation and Social Change</b>		
14	Differing and Disparate Arguments about Gender Roles: Creating Peace through Talking about Threats and Relational Dialectics <i>Garry Bailey</i>	221
15	Ordinary Grocery Shopping for Promoting Peace and Justice: Global Impacts of Being a Conscientious Shopper <i>Max Saito</i>	235
16	Promoting Peace through Songs: Peace Activism during the Afghan Conflict <i>Roshan Noorzai and Claudia L. Hale</i>	251
17	Peacebuilding through Interfaith Dialogue: The Role of Faith-based NGOs <i>Nur Uysal</i>	265
	<i>Index</i>	279