

Race(ing) Intercultural Communication

Racial logics in a colorblind era

Edited by

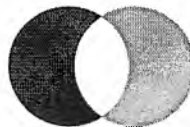
Dreama G. Moon and Michelle A. Holling

**Sondersammelgebiet
Volks- & Völkerkunde**

in Zusammenarbeit mit der DFG



 **Routledge**
Taylor & Francis Group
LONDON AND NEW YORK



**NATIONAL
COMMUNICATION
ASSOCIATION**

Contents

<i>Citation Information</i>	vii
<i>Notes on Contributors</i>	ix
Introduction—A Politic of Disruption: Race(ing) Intercultural Communication <i>Dreama G. Moon & Michelle A. Holling</i>	1
1. The Rhetorics of Racial Power: Enforcing Colorblindness in Post-Apartheid Scholarship on Race <i>Marzia Milazzo</i>	9
2. Queer Intercultural Relationality: An Autoethnography of Asian–Black (Dis)Connections in White Gay America <i>Shinsuke Eguchi</i>	29
3. The Construction of Brownness: Latino/a and South Asian Bloggers’ Responses to SB 1070 <i>Anjana Mudambi</i>	46
4. Resisting Whiteness: Mexican American Studies and Rhetorical Struggles for Visibility <i>Chad M. Nelson</i>	65
5. Our Foreign President Barack Obama: The Racial Logics of Birther Discourses <i>Vincent N. Pham</i>	83
6. New Media, Old Racisms: Twitter, Miss America, and Cultural Logics of Race <i>J. David Cisneros & Thomas K. Nakayama</i>	105
7. (Net)roots of Belonging: Contemporary Discourses of (In)valuability and Post-Racial Citizenship in the United States <i>Megan Elizabeth Morrissey</i>	125
8. Problematic Representations of Strategic Whiteness and “Post-racial” Pedagogy: A Critical Intercultural Reading of <i>The Help</i> <i>Rachel Alicia Griffin</i>	144

CONTENTS

9. “My Family Isn’t Racist—However. . . .”: Multiracial/Multicultural Obama-ism as an Ideological Barrier to Teaching Intercultural Communication <i>Yea-Wen Chen, Nathaniel Simmons & Dongjing Kang</i>	164
Conclusion—Continuing a Politic of Disruption: Race(ing) Intercultural Communication <i>Michelle A. Holling and Dreama G. Moon</i>	184
<i>Index</i>	187