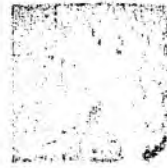


Materiality and Popular Culture

The Popular Life of Things

Edited by
Anna Malinowska
and Karolina Lebek

Sondersammelgebiet
Volks- & Völkerkunde
in Zusammenarbeit mit der DFG



 **Routledge**
Taylor & Francis Group

NEW YORK AND LONDON

Contents

<i>List of Figures</i>	ix
<i>Acknowledgments</i>	xi
Introduction: The Popular Life of Things	1
ANNA MALINOWSKA AND KAROLINA LEBEK	
PART I	
Theorizing <i>the Popular</i> and <i>the Material</i>	
1 Culture: The ‘Popular’ and the ‘Material’	13
JOHN STOREY	
2 Cultural Materialisms and Popular Processes of Late Modernity	25
ANNA MALINOWSKA	
3 The Secret Life of Things: Speculative Realism and the Autonomous Object	41
GRZEGORZ CZEMIEL	
PART II	
From Material Media to Digital Materiality	
4 The Representation of Book Culture in <i>It-Narratives</i>	55
JOANNA MACIULEWICZ	
5 The Intimacy of Writing—Lost in a Digital Age?	65
MAYANNAH N. DAHLHEIM	
6 Popular Digital Imaging: Photoshop as Middlebroware	76
FRÉDÉRIK LESAGE	
7 When You Are Not What You Do Not Have: Some Remarks on Digital Inheritance	88
MARCIN SARNEK	

PART III

The Agency of Things and the Negotiation of Meaning

- 8 I See Faces: Popular Pareidolia and the Proliferation
of Meaning 105
JOANNE LEE
- 9 From Piss-Communication to GraffARTi: Hegemony,
Popular Culture, and the Bastard Art 119
DAVID WALTON
- 10 From Performance to Objects and Back: London's *InterAction* 132
LUCIA VODANOVIC
- 11 Bohemian Bourgeoisie and Subversive Commodities 143
BARTOSZ STOPEL

PART IV

Popular Narratives and Material Culture

- 12 Objects Don't Lie. The Truth and Things in
Detective Stories 157
JOANNA SOĆKO
- 13 Emotional Territories: An Exploration of Wes Anderson's
Cinemaps 167
NICOLÁS LLANO LINARES
- 14 The Poetics of Objects in *True Detective* 179
KAROLINA LEBEK
- 15 Mapping the Daytime Landscape: World-Building on
U.S. Soap Operas 193
C. LEE HARRINGTON AND BYRON MILLER

PART V

Material Culture and the Creative Self

- 16 In Reverse: Declining Automobility and the Accidents
of Progress 213
MARCIN MAZUREK
- 17 Living Dolls—A Food Studies Perspective 225
NINA AUGUSTYNOWICZ

18	Contemporary Toys, Adults, and Creative Material Culture: From <i>Wow</i> to <i>Flow</i> to <i>Glow</i>	237
	KATRIINA HELIAKKA	
19	From Stuff to Material Civilization—Toward a Materiality of Childhood	250
	DAVID JAMES	
	<i>Contributors</i>	261
	<i>Index</i>	265