

# Handbook of Cultural Security

*Edited by*

**Yasushi Watanabe**

*Graduate School of Media and Governance, Keio University,  
Japan*



**Edward Elgar**  
PUBLISHING

Cheltenham, UK • Northampton, MA, USA

---

# Contents

---

<i>List of contributors</i>	viii
Introduction <i>Yasushi Watanabe</i>	1
<b>PART I CULTURE AND HUMAN SECURITY</b>	
1 Cultural insecurity in a world of violence, fear and risk <i>Michel Wieviorka</i>	17
2 Islam's moderation and radicalism: a special context to Southeast Asian Islam <i>Azyumardi Azra</i>	33
3 Neo-racism in the age of genomics <i>Joseph L. Graves Jr</i>	50
4 Intellectual property and indigenous culture <i>Jessica C. Lai</i>	72
5 Keeping our languages alive: strategies for Indigenous language revitalization and maintenance <i>Onowa McIvor and Adar Anisman</i>	90
6 Indigenous culture, HIV/AIDS and globalization in Southern Africa: towards an integrated sexuality education pedagogy <i>Angellar Manguvo and Martha Nyanungo</i>	110
7 Cultural security and Pentecostalism in the Global South <i>Seung Jin Son and Allan H. Anderson</i>	128
8 International adoption and cultural insecurity <i>Catherine Ceniza Choy</i>	146
9 Statelessness and cultural security <i>Brad K. Blitz</i>	167
10 Private gains and social costs of China's gated communities <i>Chris Webster, Jingjing Ruan and Guibo Sun</i>	188

vi *Handbook of cultural security*

- 11 The image of the smart city: surveillance protocols and social inequality 210  
*Torin Monahan*
- 12 Arts, community empowerment and cultural security: a critical assessment of arts impact research 227  
*Josh Guetzkow*

PART II CULTURE AND SOFT POWER

- 13 Soft power after Nye: the neoliberal international order and soft power learning 253  
*Geun Lee*
- 14 Americanizing soft power discourses and its discontents 269  
*Foad Izadi and Hakimeh Saghaye-Biria*
- 15 The role of the state in cultural diplomacy 290  
*James Pamment and Andreas Åkerlund*
- 16 Indian diaspora as an instrument of India's soft power 308  
*Amba Pande and Sanjay Kumar Pandey*
- 17 Global indices and nation branding 323  
*Efe Sevin and M. Evren Eken*
- 18 Higher education as a soft power in international relations 343  
*Anna Wojciuk*
- 19 Cultural exchange, language competition, and China's Confucius Institutes 361  
*Falk Hartig*
- 20 Pop culture and soft power competition in East Asia 378  
*Chua Beng Huat*
- 21 Safeguarding creativity: an artistic biotope and its institutional insecurities in a global market orientated Europe 398  
*Pascal Gielen*
- 22 Heritage diplomacy 417  
*Amy Clarke*
- 23 Pluralism and freedom of the media: a European perspective 437  
*Elda Brogi and Pier Luigi Parcu*

24	Cultural security of Ukraine in times of conflict: legal aspects	461
	<i>Andrei Richter</i>	

	<i>Index</i>	487
--	--------------	-----