Celebrity and Youth

Mediated Audiences, Fame Aspirations, and Identity Formation

Edited by Spring-Serenity Duvall



PETER LANG New York • Bern • Berlin Brussels • Vienna • Oxford • Warsaw

Table of Contents

Introduction Spring-Serenity Duvall	1
Chapter 1: Social Media Celebrities as Salient Resource for Preteens'	47
Identity Work	17
Annebeth Bels and Hilde Van den Bulck	
Chapter 2: WTF: Digital Ambassadors for the Young Generation?	37
Ana Jorge and Thays Nunes	
Chapter 3: "INSANE PREGNANCY PRANK ON BOYFRIEND!": Performing	
Gender, Domestic Assault, and Sexism via Couple's Prank Videos	
on YouTube	57
Jessica Birthisel	
Chapter 4: Adolescents as Cultural Activists: Remixing Celebrities in Fandom	
Communities	81
Pilar Lacasa, Julián de la Fuente, Sara Cortés, María Ruth García-Pernía	
Chapter 5: Out in Play: Openly Gay Male Athletes Navigate Media, Celebrity,	
	101
and Fandom	101
Leigh M. Moscowitz and Andrew C. Billings	

VI | TABLE OF CONTENTS

hapter 6: Believing in Emma Watson: Casual Fandom and Emerging	
Feminism in Audience Support for the United Nations #HeForShe	
Campaign	129
Spring-Serenity Duvall	
Chapter 7: Under Western (Girls') Eyes: Cultural Appropriation and	
Feminism in the Celebrity Fashion of Kendall Jenner and Gigi Hadid	151
Jessica E. Johnston	
Chapter 8: All-American Girls: Examining the Media Coverage of Malia	
and Sasha Obama as Young Political Celebrities	172
Newly Paul	
Chapter 9: Getting "Out of the Woods" and Coming "Clean": Narrating	
Happiness in the Music and Celebrity of Taylor Swift	200
Maghan Molloy Jackson	
About the Contributors	223
Index	227