MANAGING INTER-ORGANIZATIONAL COLLABORATIONS: PROCESS VIEWS

EDITED BY

JÖRG SYDOW
Freie Universität Berlin, Germany

HANS BERENDS
Vrije Universiteit Amsterdam, The Netherlands

emerald PUBLISHING

United Kingdom – North America – Japan
India – Malaysia – China
PART I
RELATIONAL DYNAMICS IN INTER-ORGANIZATIONAL COLLABORATION

Chapter 1  Relational Bonds Underlying Cooperative Inter-organizational Relations in Different Societal Contexts
Peter Smith Ring and Andrew H. Van de Ven 13

Stephan Manning 39

Chapter 3  The Dynamics of Inter-organizational Relations in Contemporary Manufacturing: Nested Negotiations in Value Networks
Harry Sminia, Anup Nair, Aylin Ates, Steve Paton and Marisa Smith 69

Chapter 4  Technological Embeddedness of Inter-organizational Collaboration Processes
Katharina Cepa and Henri Schildt 91

PART II
ORGANIZATIONAL DYNAMICS FORMING AND DISSOLVING COLLABORATION

Chapter 5  Insider Activists Pursuing an Agenda for Change: Selling the Need for Collaboration
Kristina Lauche 119
Chapter 6  Phased Acquisitions for Disruptive Innovation: Toward a Micro-level Governance Perspective  
Dries Faems and Anoop Madhok 139

Chapter 7  Entrepreneurs or Employees? The Emergence of “Disciplining Entrepreneurialism” in Subsidiary Organizations at CyberAgent  
Rick Delbridge, Takahiro Endo and Jonathan Morris 163

Chapter 8  Collaborative Uncoupling: How to Break Up and Stay Together  
Rene Wiedner and Shaz Ansari 185

PART III  
DYNAMIC COLLABORATION BEYOND ORGANIZATIONS

Chapter 9   “Opening Innovation” Across Layers of Practices: Developing an Integrative View of the Emergence of Digital Health  
Karl-Emanuel Dionne and Paul Carlile 213

Chapter 10  How Organizations Manage Crowds: Define, Broadcast, Attract, and Select  
Linus Dahlander, Lars Bo Jeppesen and Henning Piezunka 239

Chapter 11  Crowd-open and Crowd-based Collaborations: Facilitating the Emergence of Organization Design  
Luca Giustiniano, Terri L. Griffith and Ann Majchrzak 271

Chapter 12  Collaborative Innovation Online: Entanglements of the Making of Content, Skills, and Community on a Songwriting Platform  
Benjamin Schiemer, Elke Schüßler and Gernot Grabher 293

Index 317