

Fashion and Materiality

Cultural Practices in Global Contexts

Edited by
Heike Jenss and Viola Hofmann

FID SOZIAL UND
KULTURANNTROPLOGIE
in Zusammenarbeit mit dem IFA

BLOOMSBURY VISUAL ARTS
LONDON • NEW YORK • OXFORD • NEW DELHI • SYDNEY

Contents

List of Figures	ix
Acknowledgments	xii
Introduction: Fashion and materiality <i>Heike Jenss and Viola Hofmann</i>	1
Section One Fashion and clothing: Materials in time and place	
Introduction	13
1 Material subjects: Making place, making time through fashion <i>Susan B. Kaiser</i>	21
2 Dressed lives: Biography, emotion, and materiality <i>Christel Köhle-Hezinger</i>	38
3 The discovery of materiality: Archeological clothing finds, representation, and knowledge formation <i>Daniel Devoucoux</i>	59
4 Appropriating the world through clothing: Christoph Kress's foreign dress collection <i>Jutta Zander-Seidel</i>	78
Section Two Materiality in motion: Global circuits of fashion	
Introduction	97
5 Chinoiserie in fashion: Material images circulating between China and Europe <i>Daniel Leonhard Purdy</i>	105
6 Tradition in fashion: Golden embroidery and the crafting of heritage in Bukhara <i>Lola Shamukhitdinova</i>	123
7 "Our dress": Chitenge as Zambia's national fabric <i>Karen Tranberg Hansen</i>	140
8 "Made in China": Material meanderings of fast-fashion cities <i>Christina H. Moon</i>	157

Section Three Materiality and embodiment	
Introduction	175
9 Sensorial cosmologies: Fashion design and the embodied practices of the wearer <i>Leyla Belkaïd-Neri</i>	181
10 The left-hand pose: Alchemic realism and the intra-action of music, body, and dress in metal yoga <i>Otto von Busch</i>	198
11 “Feeling premium”: Athleisure and the material transformation of sportswear <i>Jennifer Craik</i>	214
Section Four Material exchanges: Fashion and migration	
Introduction	233
12 International fashion shows: Creating transcultural relationships through clothing <i>Andrea Hauser</i>	241
13 Entangled histories: Fashion and the politics of migration <i>Elke Gaugele</i>	260
Notes on contributors	277
Index	283