FOLKLORE IN THE UNITED STATES AND CANADA

An Institutional History

Edited by Patricia Sawin and Rosemary Lévy Zumwalt

FID SOZIAL- UND KULTURANTHEOPOLOGIE In Zuremmenerbeit mit der DFG

Indiana University Press

Contents

	Introduction / Patricia Sawin and Rosemary Lévy Zumwalt	1		
Part I: Early Programs				
1	The Quintessence of the Humanities: Folklore and Mythology at Harvard / Rachel C. Kirby and Anthony Bak Buccitelli	13		
2	Bringing Ethnographic Research to the Public Conversation: Folklore at the University of North Carolina / Patricia Sawin	24		
3	Teaching and Research at Laval University (Québec, Canada): From Folklore to Ethnology / Laurier Turgeon	38		
4	The Folklife Connection: Ethnological Organization at Franklin and Marshall, Cooperstown, and Penn State Harrisburg / Simon J. Bronner	48		
Part II: 1960s–70s Efflorescence				
5	"The Great Team" of American Folklorists: Characters Large in Life and Grand in Plans / Rosemary Lévy Zumwalt	63		
6	The Jewel in the Crown: Hallmarks of Success in Indiana University's Folklore Program / Jeanne Harrah-Johnson	76		
7	Folklore and Mythology Studies at UCLA / Michael Owen Jones	88		
8	Of Politics, Disciplines, and Scholars: MacEdward Leach and the Founding of the Folklore Program at the University of Pennsylvania / Rosina S. Miller	98		
9	Groundtruthing the Humanities: Penn Folklore and Folklife, 1973–2013 / Mary Hufford	109		
10	Toward a Multigenealogical Folkloristics: The Berkeley Experiment / Charles L. Briggs	119		
11	The Texas School / Richard Bauman	129		

vi | Contents

12	Memorial University's Folklore Program: Outsiders and Insiders / Lynne S. McNeill	142
13	A Century of Folklore Research and Teaching at Western Kentucky / Michael Ann Williams	152
14	Folklore at the University of Oregon: A History of Tradition, Innovation, and Pushing the Rock up the Hill / Sharon R. Sherman	164
15	From Ukrainian Studies to Folklore of the Prairies: The Kule Center for Ukrainian and Canadian Folklore, University of Alberta / Natalie Kononenko	174
16	Engagement with Community in Distinctive Folklore Concentrations: University of Louisiana at Lafayette / Marcia Gaudet and Barry Jean Ancelet	183
17	The Fife Legacy: Fifty Years of Folklore at Utah State University / Randy Williams	192
Part	III: Newer Programs and Innovations	
18	Folklife in the Nation's Capital: The George Washington University Experience / James I. Deutsch	205
19	The University of Wisconsin–Madison's Folklore Program and the Wisconsin Idea / Christine J. Widmayer and B. Marcus Cederström	213
20	Folklore at Brigham Young's Universities: Four Generations of Inter(con)textual Studies of Region, Religion, and Beyond / Jill Terry Rudy	222
21	The Mason Idea / Debra Lattanzi Shutika	232
22	Folklore and Interdisciplinarity at the Ohio State University / Patrick B. Mullen and Amy Shuman	239
23	Show Me Folklore: The Folklore, Oral Tradition, and Culture Studies Program at the University of Missouri /	
	Claire Schmidt	252

This Is the Right Place for It: The Development of the	
Folklore Program at Cape Breton University / Jodi McDavid	262
Practical Cultural Work: The MA in Cultural Sustainability at	
Goucher College / Amy E. Skillman and Rory Turner	270
The Future out of the Past: The View from the Conference on	
the Future of American Folkloristics / Jesse A. Fivecoate,	
Kristina Downs, and Meredith A. E. McGriff	280
Conclusion / Patricia Sawin and Rosemary Lévy Zumwalt	288
Index	293
	Folklore Program at Cape Breton University / Jodi McDavid Practical Cultural Work: The MA in Cultural Sustainability at Goucher College / Amy E. Skillman and Rory Turner The Future out of the Past: The View from the Conference on the Future of American Folkloristics / Jesse A. Fivecoate, Kristina Downs, and Meredith A. E. McGriff Conclusion / Patricia Sawin and Rosemary Lévy Zumwalt