

Race and Media

Critical Approaches

Edited by

Lori Kido Lopez

FID SOZIAL. UND
KULTURANTHROPOLOGIE
in Zusammenarbeit mit dem IAW



NEW YORK UNIVERSITY PRESS

New York

CONTENTS

<i>Notes on Terminology</i>	vii
Introduction <i>Lori Kido Lopez</i>	1
PART I. REPRESENTING RACE	
1. Racism and Mainstream Media <i>Lori Kido Lopez</i>	13
2. Image Analysis and Televisual Latinos <i>Mary Beltrán</i>	27
3. Visualizing Mixed Race and Genetics <i>Meshell Sturgis and Ralina L. Joseph</i>	39
4. Listening to Racial Injustice <i>Dolores Inés Casillas and Jennifer Lynn Stoeber</i>	57
5. Branding Athlete Activism <i>Jason Kido Lopez</i>	67
PART II. PRODUCING AND PERFORMING RACE	
6. The Burden of Representation in Asian American Television <i>Peter X Feng</i>	79
7. Indigenous Video Games <i>Jacqueline Land</i>	92
8. Applying Latina/o Critical Communication Theory to Anti-Blackness <i>Mari Castañeda</i>	101
9. Asian American Independent Media <i>Jun Okada</i>	116
10. Remediating Trans Visuality <i>Amy Villarejo</i>	127

PART III. DIGITIZING RACE

- | | |
|--|-----|
| 11. Intersectional Distribution | 141 |
| <i>Aymar Jean Christian</i> | |
| 12. Podcasting Blackness | 153 |
| <i>Sarah Florini</i> | |
| 13. Black Twitter as Semi-Enclave | 163 |
| <i>Raven Maragh-Lloyd</i> | |
| 14. Arab Americans and Participatory Culture | 178 |
| <i>Sulafa Zidani</i> | |
| 15. Diaspora and Digital Media | 190 |
| <i>Lia Wolock</i> | |

PART IV. CONSUMING AND RESISTING RACE

- | | |
|--|-----|
| 16. Disrupting News Media | 205 |
| <i>Meredith D. Clark</i> | |
| 17. Latinx Audiences as Mosaic | 218 |
| <i>Jillian M. Báez</i> | |
| 18. Media Activism in the Red Power Movement | 230 |
| <i>Miranda J. Brady</i> | |
| 19. Black Gamers' Resistance | 241 |
| <i>Kishonna L. Gray</i> | |
| 20. Cosmopolitan Fan Activism | 252 |
| <i>Susan Noh</i> | |
| <i>Acknowledgments</i> | 265 |
| <i>Notes</i> | 267 |
| <i>Bibliography</i> | 273 |
| <i>About the Contributors</i> | 309 |
| <i>Index</i> | 315 |