

---

---

# Youth and Popular Culture in Africa

---

---

Media, Music, and Politics

Edited by Paul Ugor

**FID SOZIAL- UND  
KULTURANTHROPOLOGIE**  
in Zusammenarbeit mit der DFG



UNIVERSITY OF ROCHESTER PRESS

# Contents

Preface	ix
Introduction: Youth, Media, and Popular Arts Culture in Contemporary Africa <i>Paul Ugor</i>	1
<b>Part One: Media Globalization, Popular Afro Hip-Hop, and Postcolonial Political Critique</b>	
1. Hip-Hop, Civic Awareness, and Antiestablishment Politics in Senegal: The Rise of the <i>Y en a Marre</i> Movement <i>Bamba Ndiaye</i>	37
2. Rapping, Imagination, and Urban Space in Dar es Salaam <i>David Kerr</i>	63
3. Entertainers and Breadwinners: Music in the Lives of Street Children in Abidjan, Côte d'Ivoire <i>Ty-Juana Taylor</i>	88
4. Young People, Music, and Sociopolitical Change in Postwar Sierra Leone <i>Ibrahim Bangura</i>	111
5. The Politics of Pleasure in Nigerian Afrobeats <i>Paul Ugor</i>	132
<b>Part Two: Popular Online Media and Democratic Participation and Engagement</b>	
6. The Regeneration of Play: Popular Culture as Infrapolitics on Instagram <i>James Yeku</i>	163

7.	“This Is Very Embarrassing and Insulting”: <i>Flash Fiction Ghana</i> and Transgressive Writing <i>Kwabena Opoku-Agyemang</i>	188
8.	Capitalizing on Transgression: Popular Homophobia and Popular Culture in Uganda <i>Austin Bryan</i>	208
9.	Twitter, Youth Agency, and New Narratives of Power in #RhodesMustFall <i>Jendele Hungbo</i>	235
10.	Resisting Political Oppression: Youth and Social Media in Zimbabwe <i>Godfrey Maringira and Simbarashe Gukurume</i>	255
<b>Part Three: Popular Arts, Everyday Life, and the Politicization of Culture</b>		
11.	Dressing <i>en Style</i> : Fashion and Fandom in Niger <i>Adeline Masquelier</i>	279
12.	The Revolution Lost: Generational Change and Urban Youth Logics in Conakry’s Dance Scene <i>Adrienne Cohen</i>	307
13.	Culture Players and Poly-Ticks: Botswana Youth and Popular Culture Practices <i>Connie Rapoo</i>	327
14.	#FeesMustFall and Youth Deconstruction of South Africa’s Liberation Narrative <i>Kristi Heather Kenyon, Juliana Coughlin, and David Bosc</i>	352
	Afterword: Young People and the Future of African Worlds <i>Nadine Dolby</i>	385
	Notes on Contributors	391
	Index	395