

Sergio Salvatore • Giuseppe Alessandro Veltri •
Terri Mannarini
Editors

Methods and Instruments in the Study of Meaning-Making

**FID SOZIAL- UND
KULTURANTHROPOLOGIE**
in Zusammenarbeit mit der DFG

 Springer

Contents

Part I Framework

- 1 The Analysis of Meaning** 3
Sergio Salvatore and Raffaele De Luca Picione

Part II Strategies of Analysis

- 2 The Challenges of Cultural Segmentation: New Approaches from Computational Social Science** 31
Giuseppe A. Veltri
- 3 The Dimensionality of Sense-Making** 53
Johann R. Kleinbub and Sergio Salvatore

Part III Textual Meanings

- 4 The Themes of Texts: Automatic Co-occurrence Analysis for Semantic Mapping (ACASM)** 83
Alessandro Gennaro and Sergio Salvatore
- 5 The Analysis of Sensemaking Dynamics in Communicative Contexts: The Discourse Flow Analysis (DFA)** 107
Gloria Lagetto and Omar Carlo Gioacchino Gelo

Part IV Domain Meanings

- 6 A Tool to Analyze the Cultural Milieu: View of Context (VOC)** 127
Skaiste Kerušauskaitė, Matteo Reho, and Terri Mannarini
- 7 The Inner Side of Experience: The Meaning Behind Customer Satisfaction** 155
Paola Pasca and Enrico Ciavolino

8 Images of the Patient–Physician Relationship Questionnaire (IPPRQ): An Instrument for Analyzing the Way Patients Make Sense of the Relationship with the Physician	169
Claudia Venuleo, Tiziana Marinaci, Giulia Savarese, and Annalisa Venezia	
Appendix. Images of the Patient–Physician Relationship Questionnaire (IPPRQ)	197