

# Higher Education in a Global Society

---

*Edited by*

D. Bruce Johnstone

*University at Buffalo, The State University of New York, USA*

Madeleine B. d'Ambrosio

*TIAA-CREF Institute, USA*

Paul J. Yakoboski

*TIAA-CREF Institute, USA*

In association with TIAA-CREF

**Edward Elgar**

Cheltenham, UK • Northampton, MA, USA

# Contents

---

<i>List of figures and tables</i>	vii
<i>List of contributors</i>	viii
<i>Foreword by Roger W. Ferguson, Jr.</i>	xix
Introduction	1
<i>Paul J. Yakoboski</i>	
1 The significance of globalization to American higher education	14
<i>D. Bruce Johnstone</i>	
2 The realities of mass higher education in a globalized world	25
<i>Philip G. Altbach</i>	
3 Higher education crossing borders: programs and providers on the move	42
<i>Jane Knight</i>	
4 International research collaborations	70
<i>Elizabeth D. Capaldi</i>	
5 Offering domestic degrees outside the United States: one university's experiences over the past decade	83
<i>Mark S. Kamlet</i>	
6 Creating successful study abroad experiences	109
<i>M. Peter McPherson and Margaret Heisel</i>	
7 Creating an international experience on the domestic campus	124
<i>Kathleen M. Waldron</i>	
8 The centrality of faculty to a more globally oriented campus	134
<i>Patti McGill Peterson</i>	
9 Internationalizing the scholarly experience of faculty	148
<i>Diana Bartelli Carlin</i>	
10 Bringing international students to campus: who, what, when, where, why and how?	162
<i>Charles E. Phelps</i>	
11 Reinventing higher education in a global society: a perspective from abroad	184
<i>Gowher Rizvi and Peter S. Horn</i>	

12	American higher education in an increasingly globalized world: the way ahead <i>D. Bruce Johnstone</i>	200
	<i>Index</i>	215