Universities and Regional Development

A critical assessment of tensions and contradictions

Edited by Rómulo Pinheiro, Paul Benneworth and Glen A. Jones



Contents

	List of Figures, Tables and Box	хi
	List of Contributors	xii
	Series Editors' Introduction	xvi
	Acknowledgments	xix
	Introduction RÓMULO PINHEIRO, PAUL BENNEWORTH AND GLEN A. JONES	1
	RT 1 Iting the Stage for the Discussion and Analysis	9
1	Understanding Regions and the Institutionalization of Universities RÓMULO PINHEIRO, PAUL BENNEWORTH AND GLEN A. JONES	11
	RT 2 nsions Derived from Path- and Resource-Dependencies	33
2	University Ambiguity and Institutionalization: a Tale of Three Regions RÓMULO PINHEIRO	35
3	National Universities and the Regional Dimension: a Dilemma? GERALD WANGENGE-OUMA AND SAMUEL NEBA FONGWA	56
4	Universities, Regional Development and Economic Competitiveness: the Polish Case MAREK KWIEK	69
5	The Shifting Roles of Moldovan Universities in Regional Development: a Critical Policy Perspective LUCIA PADURE	86
Te	RT 3 nsions Derived from the Role of Dominant Players/Models, gitimacy and Symbolic Compliance	103

x • Contents

6	Excellence, Relevance and the Construction of Regional Science Policy: Science Frictions and Fictions in the North West of England BETH PERRY	105
7	Institutional Specificity and Organizational Change: a Case of University Social Engagement in Brazil SYLVIA GEMIGNANI GARCIA AND MARIA CARAMEZ CARLOTTO	124
8	Institutional, Regional and Market Identity in Chilean Public Regional Universities PEODAIR LEIHY AND JOSE SALAZAR	141
9	Resource Asymmetries and Cumulative Advantages in Regional Knowledge Systems: Exploring a University's Growth/Share Strategy ANATOLY OLEKSIYENKO	161
	RT 4 nsions Derived from Strategic Planning Processes	179
10	Scaling Entrepreneurial Architecture: the Challenge of Managing Regional Technology Transfer in Hamburg TIM VORLEY AND JEN NELLES	181
11	The Relationship of Regional Engagement to Universities' Core Purposes: Reflections from Engagement Efforts with Soc Excluded Communities PAUL BENNEWORTH	ially 199
12	Managing Regional Engagement: The Role of Benchmarking DAVID CHARLES AND BRUCE WILSON	219
	RT 5 aking Sense of the Findings and Proposing a Way Forward	239
13	What Next? Steps towards a Recategorization of Universities' Regional Missions RÓMULO PINHEIRO, GLEN A. JONES AND PAUL BENNEWORTH	241
	Index	256