

Elizabeth Stigger · Marian Wang
David Laurence · Anna Bordilovskaya

Internationalization within Higher Education

Perspectives from Japan

Contents

| | | |
|----------|--|-----------|
| 1 | Introduction: Internationalization in Higher Education | 1 |
| | Elizabeth Stigger | |
| 1.1 | Introduction | 1 |
| 1.2 | Internationalization of Higher Education | 3 |
| 1.2.1 | Competition Within Higher Education | 4 |
| 1.2.2 | Rankings | 6 |
| 1.3 | Influences on Incorporating Internationalization Strategies: The Japanese Context | 7 |
| 1.3.1 | Historical Influences on Prestige | 7 |
| 1.3.2 | The Role of English in Japanese Education | 9 |
| 1.3.3 | Hierarchical Influences on Change Within Japanese Higher Education | 10 |
| 1.4 | Instituting Internationalization: The Need for Bottom-Up Change | 11 |
| 1.4.1 | An Under Represented Element in the Internationalization of Japanese Higher Education | 13 |
| 1.5 | Chapter Overview | 15 |
| | References | 16 |
| 2 | Trends in Access to Higher Education in Japan: One Institution's Responses | 21 |
| | David Laurence | |
| 2.1 | Introduction: Demographic Trends | 21 |
| 2.2 | The Literature | 23 |
| 2.2.1 | Martin Trow: Elite to Mass to Universal Access | 23 |
| 2.2.2 | Higher Education in the World of Universal Access | 25 |
| 2.2.3 | Internationalization and the Low-Prestige University in Japan | 27 |

| | | |
|----------|--|-----------|
| 2.3 | Institutional Response to Pressures from Increased Access: The Case of One Japanese University | 28 |
| 2.3.1 | Competition | 29 |
| 2.3.2 | Retention | 31 |
| 2.4 | The Role of Leadership | 32 |
| 2.5 | Incorporating Change from the Bottom-Up | 33 |
| 2.6 | Discussion: Faculty Culture and the Job of Teaching | 34 |
| | References | 35 |
| 3 | Contextualizing Internationalization in Higher Education: Study Abroad Programs for Global Human Resource Development | 37 |
| | Marian Wang | |
| 3.1 | Introduction | 37 |
| 3.2 | Study Abroad Research | 40 |
| 3.2.1 | General Trends of Study Abroad Programs | 40 |
| 3.3 | United States Examples of Study Abroad Programs for Horizontal Mobility | 41 |
| 3.4 | European Union Examples of Study Abroad Programs for Horizontal Mobility | 42 |
| 3.5 | Japanese Examples of Study Abroad Programs for Horizontal Mobility | 44 |
| 3.6 | A Case Study of Study Abroad Program Design and Creating Global Human Resources | 45 |
| 3.6.1 | Embedding Critical Thinking into Study Abroad Courses | 46 |
| 3.6.2 | Home Country Program Preparation: Preparative Courses | 47 |
| 3.6.3 | Host Country Program Considerations | 48 |
| 3.6.4 | Home Country Program Reflection: Reflective Courses | 50 |
| 3.7 | Discussion: Bridging Global Issues Concerning Study Abroad with the Local Reality of Raising Global Human Resources | 51 |
| | References | 53 |
| 4 | Internationalization of Higher Education in the Foreign Language Curriculum in Japan: A Teacher's Perspective on Compulsory English Discussion Course | 57 |
| | Anna Bordilovskaya | |
| 4.1 | Introduction | 57 |
| 4.2 | English Education in Japan: Background | 59 |
| 4.2.1 | Communication Skills and English Discussion: Cultural and Noncultural | 60 |
| 4.2.2 | Critical Thinking and English Education in Japan | 62 |

| | |
|--|-----------|
| 4.3 Examples of Integrating Communication Skills and Critical Thinking into English Courses | 63 |
| 4.4 The Top Global University Project and Attempts of Improving English Education | 64 |
| 4.4.1 An Overview of English Discussion Course | 66 |
| 4.5 The Unique Characteristics of EDC | 67 |
| 4.6 Discussion: Challenges of EDC for Japanese Students | 70 |
| References | 73 |
| 5 On the Road to Achieving Communicative Abilities: Contextualizing Communicative Language Learning | 77 |
| Elizabeth Stigger | |
| 5.1 Introduction | 77 |
| 5.2 Situation: Foreign Language Learning in Asia and Japan | 78 |
| 5.2.1 The Force of Past Learning Experiences | 80 |
| 5.2.2 Considering the Present | 81 |
| 5.2.3 The Missing Element in Communicative Pedagogy | 82 |
| 5.3 About Visual Thinking Strategies | 83 |
| 5.3.1 Using Art as a Learning Tool | 83 |
| 5.4 Integrating Visual Thinking Skills into the Classroom Under the Ideals of Internationalizing Pedagogy | 85 |
| 5.4.1 Using Visual Thinking Strategies in the Classroom | 85 |
| 5.4.2 Student's Opinions of Visual Thinking Skills | 88 |
| 5.5 Discussion: Points to Consider in Incorporating VTS | 90 |
| References | 93 |
| 6 Considering the Implications of Internationalization Within Japanese Higher Education | 97 |
| Elizabeth Stigger | |
| 6.1 Limitations to Educational Change | 97 |
| 6.2 The Incorporation of an Internationalization Project Within Higher Education | 99 |
| 6.3 Changes in Response to the Development of Internationalization Projects | 100 |
| 6.4 Implications: The Importance of Bottom-Up Change | 103 |
| References | 106 |