

EDUCATION IN A COMPETITIVE AND GLOBALIZING WORLD

**DECLARING FINANCIAL
EXIGENCY IN
HIGHER EDUCATION
HOW DO YOU RECOVER?**

**SATASHA GREEN
EDITOR**



CONTENTS

Preface		ix
Chapter 1	Sign of the Times: Financial Exigency in Higher Education <i>Jamilah R. Jor'dan</i>	1
Chapter 2	The Legal Realities of Declaring Financial Exigency <i>Constance Wright</i>	31
Chapter 3	Accreditation and Degree Authorization during Financial Exigency: Communicating with State and Regional Agencies <i>Satasha Green, Patrice Boyles and Constance Wright</i>	51
Chapter 4	Politics, Governmental Advocacy and Fighting for Funding <i>Phillip Beverly</i>	69
Chapter 5	Administration of Faculty Contracts during Financial Exigency <i>Thomas Bernard Rowan III</i>	91

Chapter 6	How to Manage a Potential Financial Crisis/Emergency at a Public University <i>Phillip Beverly</i>	111
Chapter 7	Enrollment, Retention and Graduation: Maintaining Student Success during Financial Exigency <i>Satasha Green and Latrice Eggleston Williams</i>	131
Chapter 8	University Strategic Planning: Inclusive, Data-Driven Program Review for Planning and Financial Exigency <i>Christina L. Frazier</i>	151
Chapter 9	Branding in the Wake of Financial Exigency and Other Crises <i>Sabrina Land and Teri Lucie Thompson</i>	173
About the Editor		189
Index		191