

# Preparing Students for Community–Engaged Scholarship in Higher Education

Aaron Samuel Zimmerman  
*Texas Tech University, USA*

A volume in the Advances in Higher Education  
and Professional Development (AHEPD) Book  
Series



# Table of Contents

**Preface**..... xviii

**Acknowledgment**..... xxvii

## **Section 1**

### **The Development of Epistemological and Relational Dispositions**

#### **Chapter 1**

Preparing Critical Educators and Community-Engaged Scholars Through Participatory Action

Research..... 1

*Meagan Call-Cummings, George Mason University, USA*

*Melissa Hauber-Özer, George Mason University, USA*

*Jennifer Rainey, George Mason University, USA*

#### **Chapter 2**

Cultural Factors in Preparing Students for Community-Engaged Scholarship..... 21

*Garret J. Zastoupil, University of Wisconsin, Madison, USA*

*Elizabeth Tryon, University of Wisconsin, Madison, USA*

*Haley C. Madden, University of Wisconsin, Madison, USA*

*Nasitta A. Keita, University of Wisconsin, Madison, USA*

*Tashiana Dajaé Lipscomb, New York University, USA*

#### **Chapter 3**

Resisting the “Tyranny of an Expert”: A Journey Towards Relational Research..... 43

*Jennifer Adele Morrison, Texas Tech University, USA*

*Jeong-Hee Kim, Texas Tech University, USA*

## **Section 2**

### **Perspectives of Faculty, Administrators, and Students**

#### **Chapter 4**

Teaching as We Learn: Mentoring Graduate Students in Engaged Scholarship..... 62

*Mellinee K. Lesley, Texas Tech University, USA*

*Julie Smit, Texas Tech University, USA*

<b>Chapter 5</b>	
Designing a Course for the Development of Community-Engaged Researchers in a College of Education .....	84
<i>Aaron S. Zimmerman, Texas Tech University, USA</i>	
<i>Shirley M. Matteson, Texas Tech University, USA</i>	

<b>Chapter 6</b>	
Administrative Perspectives on Implementing a Mandatory Engaged Scholarship Project With Doctoral Students.....	105
<i>Shirley M. Matteson, Texas Tech University, USA</i>	
<i>Irene Arellano, Texas Tech University, USA</i>	
<i>Sonya E. Sherrod, Texas Tech University, USA</i>	

<b>Chapter 7</b>	
Integrated Service Learning Strategies for Student Engagement .....	130
<i>Sara L. Dodd, Texas Tech University, USA</i>	
<i>Holly E. Follmer-Reece, Texas Tech University, USA</i>	
<i>CiCi A. Nuñez, Texas Tech University, USA</i>	
<i>Kathryn L. Cude, Texas Tech University, USA</i>	
<i>Gloria C. Gonzales, Texas Tech University, USA</i>	

<b>Chapter 8</b>	
Benefits of Engaging Doctoral Students in Community-Based Research Projects .....	149
<i>Shirley M. Matteson, Texas Tech University, USA</i>	
<i>Irene Arellano, Texas Tech University, USA</i>	
<i>Sonya E. Sherrod, Texas Tech University, USA</i>	

**Section 3**  
**Creating Opportunities for Community-Engaged Scholarship**

<b>Chapter 9</b>	
Structures, Practices, and Policies to Support Community-Engaged Scholarship at the Community College .....	172
<i>Mary Ann Bodine Al-Sharif, University of Alabama at Birmingham, USA</i>	
<i>Hugo García, Texas Tech University, USA</i>	

<b>Chapter 10</b>	
Service-Learning: Options for Student Involvement .....	187
<i>Jacki Fitzpatrick, Texas Tech University, USA</i>	

<b>Chapter 11</b>	
Service-Learning Volunteerism Reboot: A Case Study of a Funded Community-Engaged Scholarship.....	214
<i>Hannah Park, University of Kansas, USA</i>	
<i>Jana Roberta Minifie, Texas State University, USA</i>	

**Chapter 12**

Learners as Leaders: A Collaborative Process for Building Student Capacity in Public Engagement..... 239

*Kelly L. Greenfield, Memorial University of Newfoundland, Canada*  
*Penny Cofield, Memorial University of Newfoundland, Canada*  
*Kristen K. Dyson, Memorial University of Newfoundland, Canada*  
*Scott Taylor, Memorial University of Newfoundland, Canada*  
*Sandy Brennan, Memorial University of Newfoundland, Canada*  
*Rob Greenwood, Memorial University of Newfoundland, Canada*

**Section 4**

**Preparing Community-Engaged Scholars: Case Studies and Exemplars**

**Chapter 13**

Global Pull of Community Engagement: Urban Students Growing Into Youth Ambassadors ..... 264

*Samar El Hitti, New York City College of Technology, CUNY, USA*  
*Deborah Hecht, CUNY Graduate Center, USA*

**Chapter 14**

Bridging Marketing and STEM Education: Cross-Functional Teamwork for New Product Development ..... 284

*Kellilynn M. Frias, American University, USA*  
*Deidre Popovich, Texas Tech University, USA*

**Chapter 15**

Enhancing Community-Based Learning in Social Work Education Through a Social Marketing Approach..... 306

*Carlo Mari, University of Molise, Italy*

**Chapter 16**

Principles in Practice: Supporting the Development of Critical Community-Engaged Scholars..... 322

*Mavis Morton, University of Guelph, Canada*  
*Jeji Varghese, University of Guelph, Canada*  
*Elizabeth Jackson, University of Guelph, Canada*  
*Leah Levac, University of Guelph, Canada*

**Chapter 17**

Training Students to Improve Coastal Resilience ..... 347

*Carrie Ferraro, Rutgers University, USA*  
*Rebecca Jordan, Michigan State University, USA*  
*Robert E. Kopp, Rutgers University, USA*  
*Sally L. Bond, The Program Evaluation Group, LLC, USA*  
*Jie Gong, Rutgers University, USA*  
*Clinton J. Andrews, Rutgers University, USA*  
*Lisa M. Auermuller, Rutgers University, USA*  
*Jeanne Herb, Rutgers University, USA*  
*Janice McDonnell, Rutgers University, USA*

**Chapter 18**

Community Engagement in the Earth Sciences: A Situated Learning Model at Wittenberg  
University ..... 361

*Sarah K. Fortner, Wittenberg University, USA*

*Hannah H. Scherer, Virginia Tech, USA*

*John B. Ritter, Wittenberg University, USA*

**Chapter 19**

The Transformative Nature of Community Engagement in the Arts ..... 379

*Robert D. Quinn, East Carolina University, USA*

*Alice Arnold, East Carolina University, USA*

*Kerry Anne Littlewood, University of South Florida, USA*

**Compilation of References** ..... 403

**About the Contributors** ..... 451

**Index** ..... 462