

People–Centered Approaches Toward the Internationalization of Higher Education

Gabrielle Malfatti
University of Missouri, USA

A volume in the Advances in Higher Education
and Professional Development (AHEPD) Book
Series



Table of Contents

Preface..... xvi

Acknowledgment..... xxiii

Section 1 **Global-Mindedness in the Classroom**

Chapter 1

Translating Internationalization Initiatives From the Macro to the Micro: A Grassroots Experience ... 1

Kathleen A. Corrales, Universidad del Norte, Colombia

Lourdes Rey Paba, Universidad del Norte, Colombia

Paige Michael Poole, Universidad del Norte, Colombia

Chapter 2

Infusing Global Perspectives Into Teacher Education: A Self-Study From Texas and Georgia..... 20

Minda Morren López, Texas State University, San Marcos, USA

Chang Pu, Berry College, USA

Chapter 3

Pedagogical Opportunities to Foster Interaction and Deep Understanding Between International and Domestic University Students: Teaching Critical Reflexivity Through Interaction 46

Samantha Clifford, Northern Arizona University, USA

Section 2 **Intercultural Exchange in Host Communities Abroad**

Chapter 4

Move Over Medici! Exploring the Impact of US Student Power in Florence Through Host Perspectives..... 75

Julie M. Ficarra, SUNY Cortland, USA

Chapter 5

Context, Curriculum, and Community Engagement in Social Justice-Focused Study Abroad Programs: A Critical Examination of Instructor Intentionality	91
<i>Alankrita Chhikara, Purdue University, USA</i>	
<i>Stephanie Oudghiri, Purdue University, USA</i>	
<i>Michael Lolkus, Purdue University, USA</i>	
<i>Erin N. Rondeau-Madrid, Purdue University, USA</i>	
<i>JoAnn I. Phillion, Purdue University, USA</i>	

Chapter 6

A Sense of Place: Creating Spaces for Intercultural Learning in Study Abroad	112
<i>Ann Warner-Ault, The College of New Jersey, USA</i>	
<i>Isabel Maria Kentengian, The College of New Jersey, USA</i>	
<i>Jon W. Stauff, South Dakota State University, USA</i>	

Chapter 7

Decolonizing Global Learning and Internationalization: A Human-Scale Case Study of Innovation	133
<i>Gundolf Graml, Agnes Scott College, USA</i>	
<i>Elaine Meyer-Lee, Goucher College, USA</i>	
<i>Janelle S. Peifer, Agnes Scott College, USA</i>	

Chapter 8

Development and Evaluation of Cooperative Healthcare Bidirectional People-to-People Exchanges	149
<i>Anthony Kovac, University of Kansas Medical Center, USA</i>	
<i>Alec Hermanson, University of Kansas Medical Center, USA</i>	
<i>Kimberly Connelly, University of Kansas Medical Center, USA</i>	
<i>Alfred Aidoo, Komfo Anokye Teaching Hospital, Ghana</i>	
<i>Akwasi Antwi-Kusi, Komfo Anokye Teaching Hospital, Ghana</i>	
<i>Delia Cantuarias, Instituto Nacional de Salud del Niño San Borja, Peru</i>	
<i>Juan Urquizo, Instituto Nacional de Enfermedades Neoplásicas, Peru</i>	
<i>Mark Brouillette, Hospital for Special Surgery, New York, USA</i>	

Chapter 9

Designing Study Abroad With Empathy and Engagement: A Case Study for Project-Based Global Learning Experiences	168
<i>Cathy Cooper, York College of Pennsylvania, USA</i>	
<i>Dominic DelliCarpini, York College of Pennsylvania, USA</i>	
<i>David Fyfe, York College of Pennsylvania, USA</i>	
<i>Annie Nguyen, York College of Pennsylvania, USA</i>	

Section 3
Innovative Tools to Personalize International Cross-Cultural Engagement

Chapter 10

Beyond Lead Generation: AI and Personalization in Student Recruitment..... 193
Joseph D. Morrison, Concourse Global Enrollment, USA

Chapter 11

Serious Cooperative Board Games as an Innovative Approach in a Study Abroad Course in Peru... 218
Stewart Bauserman, Purdue University, USA
Lan Jin, Purdue University, USA
John W. Sheffield, Purdue University, USA
Michael Mattingly, Subaru of Indiana Automotive, Inc., USA

Section 4
Cross-National Partnerships

Chapter 12

The Case of the International Research Center for the Development of Education (CIIDE): A Re-Centered North-South Asymmetrical Partnership 234
Pilar Mendoza, University of Missouri, Columbia, USA
Fredy E. Cardenas Riaño, Uniminuto, Colombia
Maryluz Hoyos Ensuncho, University of Missouri, Columbia, USA
Juanita Reina Zambrano, Uniminuto, Colombia

Chapter 13

A Global American University: How Midwest University Exports Education to the Periphery 254
Heather Sweeney, University of Missouri, Columbia, USA
Edwin Nii Bonney, University of Missouri, Columbia, USA

Section 5
A Moment of Reckoning

Chapter 14

Problematizing the Language of Internationalization in Higher Education 269
Gabrielle Malfatti, University of Missouri, Columbia, USA
Astrid M. Villamil, University of Missouri, Columbia, USA

Conclusion 280

Compilation of References 287

About the Contributors 313

Index 321