

The Evolving College Presidency:

Emerging Trends, Issues, and Challenges

Quincy Martin III
Governors State University, USA

Matthew A. Cooney
Governors State University, USA

A volume in the Advances in
Higher Education and Professional
Development (AHEPD) Book Series



Table of Contents

Preface	xiv
Chapter 1	
Presidential Evolution to the Steady State	1
<i>Kenneth Wayne Borland, Bowling Green State University, USA</i>	
Chapter 2	
The President as Chief Purpose Officer	17
<i>Robert A. Scott, Adelphi University, USA</i>	
Chapter 3	
The Importance of Change Leadership Skills.....	38
<i>Sheryl Guse, Concordia University, USA</i>	
Chapter 4	
The College President and Community Relationships: Pride, Partnerships, and Pressures.....	51
<i>Michael T. Miller, University of Arkansas, USA</i>	
<i>Daniel P. Nadler, University of Arkansas, USA</i>	
Chapter 5	
Eight Flashpoints for Presidents and Trustees: Encouraging Honest Engagement.....	66
<i>Stephen Damian Nacco, Danville Area Community College, USA</i>	
Chapter 6	
Demographics, Finances, Social Media: Oh My!.....	89
<i>Miles Davis, Linfield University, USA</i>	

Chapter 7

The Presidency and Student Affairs: An Imperative Partnership103

Jerrid P. Freeman, Northeastern State University, USA

Shana L. Warkentine Meyer, McPherson College, USA

Chapter 8

Balancing Access and Quality: The Ultimate Presidential Challenge126

Elsa M. Nunez, Eastern Connecticut State University, USA

Chapter 9

Quality College Experiences vs. Lower Cost Access: Is There a Third Way?
Providing a Quality Collegiate Experiences Through a Focus Strategy Using
COVID-19 Shutdown Knowledge 155

Mark Edward Fincher, Mississippi State University, USA

Chapter 10

The Search for a Great Community College President175

Johnathon E. Paape, University of Arkansas, USA

Adam Morris, Crowder College, USA

Chapter 11

Interim Presidents: Stabilizing the Precarious Perch198

Amy S. Diaz, GateWay Community College, USA

Lori M. Berquam, Mesa Community College, USA

Clyne G. H. Namuo, Phoenix College, USA

Christina Haines, Scottsdale Community College, USA

Chapter 12

Outsourcing Presidential Selection in Higher Education: Exploring the Use
of Executive Search Firms223

Jarrett B. Warshaw, Florida Atlantic University, USA

Jon McNaughtan, Texas Tech University, USA

Compilation of References 243

About the Contributors 270

Index..... 276